Shymia Wallace

Education

The University of the Arts, Philadelphia, PA BFA Graphic Design, May 2020 Dean's list for four semesters 3.6 GPA

Skills

Adobe Creative Suite Photoshop, Illustrator, InDesign, Premiere, After Effects & XD

Typography, Motion Graphics, Web/Responsive Design

Microsoft Word, Excel & Powerpoint

Coding HTML, CSS, JQuery & Javascript

Fine Arts Screen Printing, Printmaking, Book Binding, Painting and Drawing

Academic Projects

Colorism: Skin Color, Image and Reality Senior Thesis, The University of the Arts Fall 2019–Spring 2020 82 page Magazine titled "Pigment" plus voiceovers

Rihanna Robyn Fenty Narrative Web Design, The University of the Arts Fall 2019 Successfully produced a creative, purposeful, user-friendly, interactive narrative.

Cradles to Crayons Brand Identity, The University of the Arts Fall 2019 Cradles to Crayons provides children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive–at home, at school and at play.

Work Experience

Customer Service Agent, GAT Ground Support Jun 2021–Present Checking in and ticketing passengers, escorting passengers to and from aircraft, and resolving customer complaints.

Sales Associate, Bath & Body Works Oct 2020–Present Work includes working on replenishing the shelves, shipment, cashiering, assisting customers and organizing things around the store. shymiawallace.com shymiawallace@gmail.com 267 407 2656

File Clerk, Piazza Nissan of Ardmore May 2016–Dec 2018 Examine, categorize and sort incoming documents. Work with account schedules, locate and create folders for missing file materials and new vin numbers.

Camp Director, Eastwick Regional Playground Jun 2020–Aug 2020 Manage and plan day-to-day administration of day camp. Design camp curricula and create newsletters for parents.

Design Experience

Office Assistant for the University of the Arts Graphic Design Program Spring 2018–Spring 2020 Worked with the program director, organizing and maintaining the image of the Graphic Design Program. In-house designer for various posters, videos and stationery.

Freelance Designer, University of the Arts School of Design Spring 2019 Compiled and created two looping video highlighting the work of alumni included in the Liftoff Exhibition.

Graphic Design Intern, After School Activities Partnership, Philadelphia, PA Fall 2017–Spring 2018 Developed logos, program flyers, and event brochures for the drama club: staff, teachers and students.

Leadership Experience

Admit One, Student Mentoring Event The University of the Arts Spring 2018 Mentoring prospective students through creative innovative processes of conceptual thinking, sketching, iterating, and executing their posters. Students were given a tour to see how the design program operated as well as a glimpse into their prospective major.

Student Mentor, Next Steps AmeriCorps Program, The University of the Arts Fall 2017–Spring 2018 Developed material to guide and instruct student on proper work flow, and semester long projects.

Corzo Fellow, The University of the Arts Fall 2016–Spring 2017 Developed and learned materials on entrepreneurship, marketing workshops, building creative Networks and business coaching sessions. Shadowed Javier Alonzo who is an Associate Creative Director and Graphic Designer at Skai Blue Media.

Awards

Dean's Scholarship Award Dean's List AAP Connect Program Next Steps AmeriCorps Certification of National Service-completion of 300 service hours The Segal AmeriCorps Education Award The National Society of Collegiate Scholars Certificate The Elmer O. Aaron Award